

# BUSINESS CASE FOR OUTSOURCING DEVICE MANAGEMENT TO ESEVEL TEMPLATE



### 1. Executive Summary

In today's fast-paced business environment, effective device management is critical for maintaining security, productivity, and cost-efficiency for [name of company]. This business case explores the benefits of outsourcing device management to a trusted third-party provider, which will allow our internal IT team to focus on higher-value projects, improve device security and compliance, and reduce operational costs. Outsourcing will save us [USD xx annually or add stat here], streamline device lifecycle management, and reduce downtime by up to x%, creating a more agile and secure IT environment.



### 2. Current Challenges & Issues

Currently, our internal IT team is overwhelmed with manual device management tasks, consuming [x%] of their time\*\*—resources that could otherwise be devoted to strategic growth initiatives such as [add here]. This inefficiency leads to:

- Security risks due to delayed patches and firmware updates.
- High operational costs from maintaining in-house infrastructure and a growing team of device management specialists.
- Employee productivity losses as device issues take longer to resolve.

Additionally, as we scale, managing a growing number of devices becomes increasingly complex, further straining our internal resources. The consequences of these inefficiencies are not just operational; they also expose us to cybersecurity vulnerabilities and data breaches, which can harm our reputation and bottom line.

### 3. Objectives of Outsourcing

By outsourcing device management, we aim to achieve the following goals:

- Cost Reduction: Decrease device management costs by [USD xx] annually by eliminating the need for additional IT resources and specialized software tools.
- Increased Productivity: Free up internal IT resources to focus on innovation and business-critical initiatives.
- Enhanced Security & Compliance: Ensure continuous monitoring and timely updates to meet industry security standards.
- Scalability: Quickly scale device management as our company expands without adding extra overhead or complexity.



# 4. Benefits of Outsourcing Device Management

The decision to outsource device management will result in several significant benefits:

- Cost Efficiency: Leverage the expertise of a third-party provider at a lower overall cost than managing in-house. This includes savings on personnel, training, and infrastructure.
- Enhanced Security: With 24/7 monitoring and automated updates, security patches will be implemented more quickly, reducing the risk of vulnerabilities.
- Operational Agility: Outsourcing will allow our internal team to focus on higher-value strategic tasks, improving overall productivity and responsiveness.
- Scalable Solutions: As our company grows, the provider will manage the scaling process, ensuring that we are always equipped to handle new devices without overburdening internal resources.

### 5. Cost Analysis & Financial Considerations

The table below provides a detailed cost comparison between our current in-house management and the proposed outsourcing solution:

Cost items	Annual In- house Cost	Annual Outsourced	Savings
Personnel (IT staff, training)			
Device Management Tools & Software			
Security & Compliance Management			
Total			

### Projected Savings: USD 150,000 annually

ROI: We expect to achieve a break-even point within the [x months] of outsourcing, based on cost reductions and efficiency gains.

### 6. Risk Assessment & Mitigation

While outsourcing offers significant benefits, it also comes with certain risks. The primary risks and our mitigation strategies include:

• Loss of Control: Our team may have less direct oversight of device management.

**Mitigation**: We will work with a vendor that provides **real-time reporting** and regular reviews of performance against KPIs.

Service Disruption: Transitioning to a new vendor may cause temporary disruptions in device management.
Mitigation: We will create a detailed transition plan, with clear milestones, to ensure a smooth handover with minimal disruption. A

dedicated transition manager will oversee the process.

• **Security Concerns**: Sharing sensitive data with a third-party vendor raises potential security concerns.

**Mitigation**: We will select a provider with robust security certifications (add here) and enforce regular security audits to ensure compliance.

# 7. Key Performance Indicators (KPIs)

We will measure the success of the outsourcing solution against the following KPIs:

- **Device Downtime Reduction**: Achieve a [x%] reduction in device downtime within the first 6 months.
- Patch Cycle Time: Decrease patch deployment time by [x%] compared to in-house management.
- Cost Savings: Achieve [USD x] in annual savings, with a break-even point within [x] months.



### 8. Conclusion & Recommendations

Outsourcing device management offers a significant opportunity for cost savings, improved security, and greater operational efficiency. By partnering with Esevel, we can enhance the security and scalability of our device management processes while allowing our internal IT team to focus on more strategic business initiatives.

I recommend we move forward with Esevel and begin the transition to outsourced device management.

